REP HEADLINE# 6270598
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG9/12 16.16
CHANGES *** WFLA-TV ***

ADV # ADV. NAME FOLI/K BROWNING/R/OTH/FL REP.# OFF.# SALESMAN #

AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME STEPHANIE KOHLBAUER

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)

TOWSON, MD 21286

ORDER # CONTRACT # 6270598 CLASS: NATL. LOCAL REGIONAL

PRDCT BROWNING FOR SUPER EST#335 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG13/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 16.16

REP: REVISION
SPOT CANCELED FROM LN 1 AND RATE CHANGE TO $900 ON LN 1
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM KURT BROWNING FOR SUPERINTENDENT OF PUBLIC SCHOOLS
IDB #1021 TV INVOICES #9912736

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYS	TOTL: SPTS:
			AGENCY ADVERTISER CODE = AGENCY EST# = 335 AGENCY PRODUCT CODE =									
1		RS	700A-900A	30		$900.00	8/13	8/14	1		M-TU	1

PROGRAM : TODAY SHOW
RA35+ : 3.0
CON COM1: TODAY SHOW

AUG/12 $900.00

CONTRACT TOTAL $900.00
TOTAL SPOTS 1

REP HEADLINE# 6270598
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG9/12 16.16
CHANGES *** WFLA-TV ***

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYS	TOTL: SPTS:

MARKET TOTALS $3,660 WFLA 25% WFTS 41% WTSP 4% WTVT 30% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6270598
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG9/12 12.05
*** WFLA-TV ***

ADV # ADV. NAME POLI/K BROWNING/R/OTH/FL REP.# OFF.# SALESMAN #

AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME STEPHANIE KOHLBAUER

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)

TOWSON, MD 21286

ORDER # CONTRACT # 6270598 CLASS: NATL. LOCAL REGIONAL

PRDCT BROWNING FOR SUPER EST#335 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG13/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 12.05

REP: NEW ORDER
TTL $900 @2X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM KURT BROWNING FOR SUPERINTENDENT OF PUBLIC SCHOOLS
IDB #1021 TV INVOICES #9912736

Per agency
1x 7-9A @ 900
OR 1x 6-7A @ 700
1x 5-5:30A @ 150

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYS	TOTL: SPTS:
			AGENCY ADVERTISER CODE = AGENCY EST# = 335 AGENCY PRODUCT CODE =									
1			700A-900A	30		$450.00	8/13	8/14	2	M-TU		2

PROGRAM : TODAY SHOW
RA35+ : 3.0
CON COM1: TODAY SHOW

900

AUG/12 $900.00

CONTRACT TOTAL $900.00
TOTAL SPOTS 2

REP HEADLINE# 6270598
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG9/12 12.05
*** WFLA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $3,660 WFLA 25% WFTS 41% WTSP 4% WTVT 30% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

Mentzer Media Services **Kurt Browning/ R/ Superintendent Of Schools**

600 Fairmount Avenue
Ste 600
Towson MD 21286

Submission Number 714 **Issue 1**

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Kurt Browning/ R/ Superintendent Of Schools	**Submission Cost:**	900	**Campaign Ref:**	E:120810021
Buyer:	., .	**Client/Product/Estimate:**	. /. /335	**Sales Rep:**	HRP Washington, DC
Schedule Dates:	08/13/12 to 08/19/12	**Weeks:**	1	**Order Ref:**	06270598
Est./PO Number:	06270598	**Contract type:**	Political	**Business Type:**	POLITICAL
Associated Copies:	No			**Business Category:**	Transactional

Product:	Browning For Super	**Booking Group:**	WFLA		
Demographic:	(L) Household	**Order:**		**Key Market:**	Tampa-St. Petersburg, FL

Ref	Sales Product Details	Rev Type			Rate	Spot Type		08/13	Total	Cost
1	M-F 7a Today Show MT.....	03			900	30 Comme	Nbr of Spots	1	1	90
							Weekly Totals: Total Spots(Ord Spots)	1	1	

Grand Totals

	Totals	Month 8 Weeks: 4 08/13
Spots	1	1
Cost	900	900

Grand Totals:

Spots:	**1**
Gross Total:	**900.00**
Commission:	**135.00**
Net Total:	**765.00**

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WFLA-TV **Date:** 8/9/12

I, Lauren A. Schumacher, a legally qualified candidate of the Republican political party for the office of: Superintendent of Schools in the Primary election to be held on: August 14, 2012 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	8/11-8/14			

Total Charges: $ 900.00 Gross

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Campaign for Superintendent of Schools

I represent that the payment for the above described broadcast time has been furnished by:

Kurt Browning for Superintendent of Schools

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Earl Starwold

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/26/12
Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature | Printed Name | Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Kurt Browning
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☑ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

~~(check applicable box)~~

☑ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Kurt Browning
printed name

6/26/12
date

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Political Client
Information Request Form

Candidate Name: Kurt Browning

Official Campaign Name: Kurt Browning for Superintendent of Schools

Address: 15735 Jessamine Road

City, State & Zip Code: Dade City, FL 33523

Campaign Phone: 813-73-5592

Campaign Fax:

Campaign Contact Person: Kurt Browning

Campaign Treasurer: Earl Sturwold

HRP

PAID POLITICAL BROADCAST AVAIL REQUEST

TO:	Matt Oesetrich	**STATION:**	WFLA
FROM:	Meghan McGarr	**HRP OFFICE:**	DC

REQUEST RECEIVED FROM **DATE:** 8/14/12

BUYER:	Elise Cloyd
AGENCY:	Mentzer Media
ADDRESS:	600 Fairmount Ave Ste 360
PHONE #:	410-825-0237
FAX #:	410-583-2322
OTHER:	

AVAILS FOR

COMMITTEE:	Kurt Browning for Superintendent of Schools
CHAIRPERSON:	
TREASURER:	Earl Sturwold
ADDRESS:	15735 Jessamine Road Dade City, FL 33523
PHONE #:	813-73-5592
FAX #:	
OTHER:	

FOR

CANDIDATE:	Kurt Browning
OFFICE:	Superintendent
PARTY:	REPUBLICAN

DAYPARTS: ALL	
SCHEDULE DATES:	8/13-LTC
COMMERICAL LENGTH:	:30'S
PROGRAMS:	ALL

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE